



## Yankee Board Meeting

1/24/24, 7:00 PM

Embassy Suites, Marlborough

### 1. Approval of Prior Minutes

- a. Prior minutes were distributed to be voted on.
  - i. October and November minutes were distributed. Jeffry motioned to approve the minutes and Judy and Lauren, respectively, seconded the motion. All in attendance voted yes.

### 2. Reports

- a. Registrar's Report (Jeffry)
  - i. Will reach total membership of the 22-23 season by next week.
  - ii. 28% of membership with ratings is new this year.
  - iii. New locations in Maine, Connecticut and Rhode Island are contributing to the growth.
- b. NERVA Report (Dave)
  - i. Had 706 teams the last three weekends in Hartford with many more on the waitlist.
  - ii. Expecting a further bump in growth with this being an Olympic year.
  - iii. March 21<sup>st</sup> is the next NERVA board meeting.
  - iv. All region commissioners from around the country will be coming to Boston in October with NERVA as the host.
- c. Ratings Report (Jeffry)
  - i. Could use more coverage at Men's C and C+ level tournaments.
  - ii. Big tournaments are a challenge for raters as it is hard to watch new players.
- d. Social Media Report (Amy)
  - i. Facebook has 3800 followers with a pretty even male/female split.
  - ii. Instagram just over 1800 followers with 179 new this year.
  - iii. Most popular post was the Aces Wild winners album.
  - iv. Ratings posts typically bring the most interaction.
  - v. Most popular Instagram post was the story featuring Jeffry serving into the net at the scramble.
  - vi. On Instagram winners posts typically get 15-30 likes and stories receive the most interaction and shares.
  - vii. As a board it was decided we will be more consistent about referring to Boston as BCEC as opposed to BCC.
- e. Web Editor Report (Jeffry)
  - i. Brendan is meeting regularly with new web company and getting ready to start on the build of web site. Expectation is we will be able to get done this summer then continue to grow it.
- f. GrassRoots Campaign Report (Jeffry)
  - i. This year we have scrambles running in CT and Maine which will increase our player base.
  - ii. High majority of new players in scrambles have upgraded to full membership.
- g. Tournament Director's Report (Mark)
  - i. Aces Wild went very well and the board received great feedback on the Players Party.
  - ii. Lottery was conducted for BCEC spots. Short list of folks that declined spots and thus can not play within the weekend they dropped from.
  - iii. BCEC entry will be done through QR code and ID verification. Rosters will be due the Tuesday before that weekend's tournaments. Captains must fill out a Google form with players on their roster information.
  - iv. BCEC will have certified officials this year. Open teams will be chosen based on roster strength and past participation.
  - v. For the Yankee Champs schedule it is currently filling and too early to make adjustments to the schedule.

### **3. New Business**

- a. BCC tournament planning
  - i. Have been promised National level officials for the Open invitationals.
  - ii. Mostly covered in Tournament Director's Report.
- b. Proposal from Matthew Lee to run qualifiers for convention center tournaments
  - i. The proposal was to have some tournaments where the winners get a guaranteed spot in Convention Center tournaments.
  - ii. General opinion was this is a good idea that is very hard to implement given differences in rosters week to week and determining which tournaments would be qualifiers.
  - iii. First time doing the lottery this way so more likely to stick with that and possibly make minor tweaks (such as possibly giving advantages to frequent captains)
- c. Tournament offerings discussion
  - i. Miriam has been going through the tournaments offered each week.
  - ii. Analyzing this data before next years draft to make sure we are offering the right levels of tournaments is the plan.
  - iii. Overall our player base can support more tournaments but that requires more Tournament Directors and/or gym availability.

### **4. Old Business**

- a. Potential proposal on amending rule for replacement of injured players early in the day
  - i. Jeffry had proposed by email the following "With tournament director discretion a team may remove a permanently injured player from its roster and add a replacement player to the roster of the same rating. The removed player may not return to play at any point during the tournament."
  - ii. After discussion the motion was amended with the qualification that the replacement player must play during pool play to be eligible for playoffs.
  - iii. Jeffry made the motion with amended language, John made the second of the motion. Motion passed with 8 in favor (Jeffry, Judy, Geoff, John, Nick, Miriam, Lauren, Amy) and 1 opposed (Mark).
- b. Term lengths for board members, qualifications to run for President or Vice President and potentially staggering elections
  - i. Jeffry and Miriam will work together on the wording and form a proposal.
- c. Discussion on not allowing new players in Champs.
  - i. New players in Champs make it hard on raters and deciding on potential disqualifications can be tense and awkward.
  - ii. Tabled till after this season to evaluate how much of an effect this is.
  - iii. Jeffry motioned to end the meeting and Judy offered a second, all board members voted Yes.

### **5. Executive Session will be held**

#### **Key Future Dates**

**BCC February 23-25, March 1-3**

**USAV Open Nationals May 24-29 Columbus, OH**

**2024 Picnic June 16th**