



Yankee Board Meeting

2/3/2026, 7:30 PM

Embassy Suites, Marlborough

- 1. Approval of Prior Minutes**
 - a. Prior minutes were distributed by email.
- 2. Reports**
 - a. Registrar's Report (Jeffry)
 - b. NERVA Report (Dave)
 - c. Ratings Report (Jeffry)
 - d. Social Media Report (Amy)
 - e. Web Editor Report (Jeffry)
 - f. GrassRoots Campaign Report (Jeffry)
 - g. Tournament Director's Report (Mark)
- 3. New Business**
 - a. Women's Rating Proposal
 - b. BCEC Tournament, Champs, Picnic and Election Discussion as needed.
- 4. Old Business**
 - a. Compliance Action Committee & Due Process Document
 - b. Captain Leadership Award
- 5. Executive Session will be held**

Key Future Dates

Yankee Scrambles – 2/15, 3/14

2026 Picnic – Saturday, June 13th

Board Meetings – Wed Apr 1

[YankeeBoard] registrar report

Jeffry Powell <jeffrypowell@gmail.com>
 Reply-To: yankeeboard@googlegroups.com
 To: yankeeboard@googlegroups.com

Mon, Feb 2, 2026 at 6:58 PM

I did this on 1/23 when I was doing some other slides for Amy.

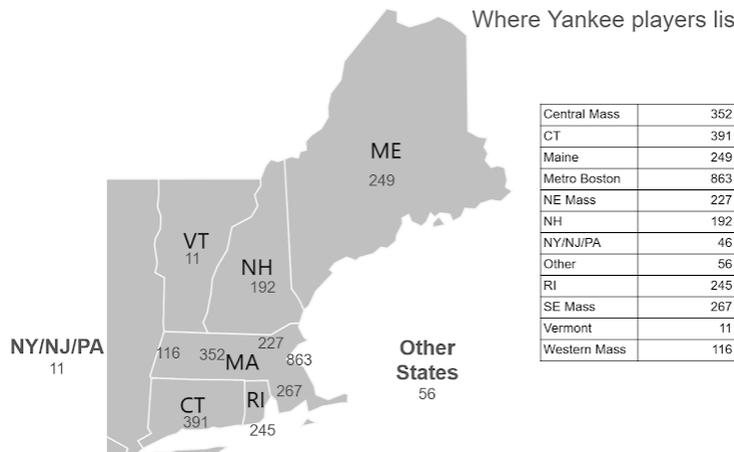
4721 total adults (92% of last year's total)
 3011 adults with ratings (89% of last year's total)

751 new this year (454 male, 297 female)
 25% of players new this year (this number was 19% in early December)
 December/January --large amount of new players (184 male, 100 female)

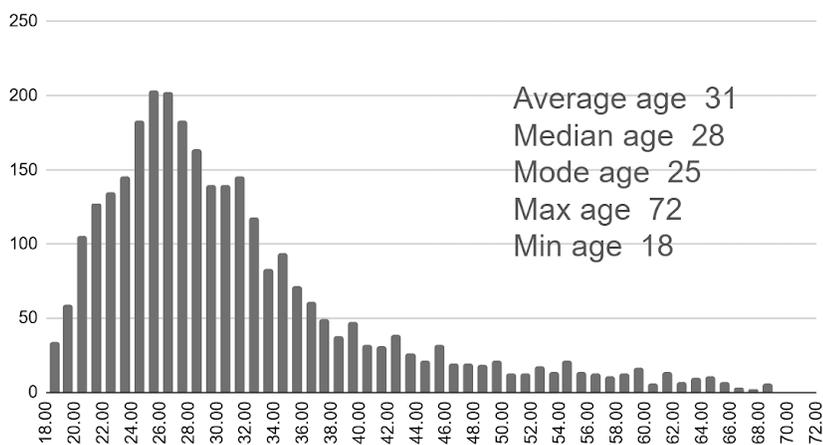
			Percent of Gender		Percent of total	
	Male	Female	Male	Female	Male	Female
A	0	0	0.00	0.00	0.00	0.00
A-	11	2	0.62	0.16	0.37	0.07
B+	55	23	3.10	1.86	1.83	0.76
B	170	126	9.58	10.19	5.65	4.18
B-	390	237	21.97	19.17	12.95	7.87
C+	583	326	32.85	26.38	19.36	10.83
C	460	380	25.92	30.74	15.28	12.62
C-	106	142	5.97	11.49	3.52	4.72
D	0	0	0.00	0.00	0.00	0.00
# Players	1775	1236	3011			
Percent	58.95	41.05				
	Male	Female				
% of last year	89.69176352	87.53541076				

More fun stats:

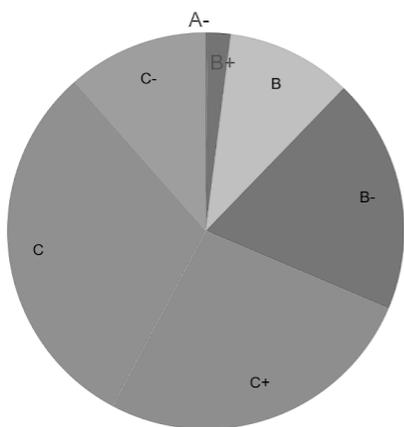
Where Yankee players list as their home



Yankee player age distribution

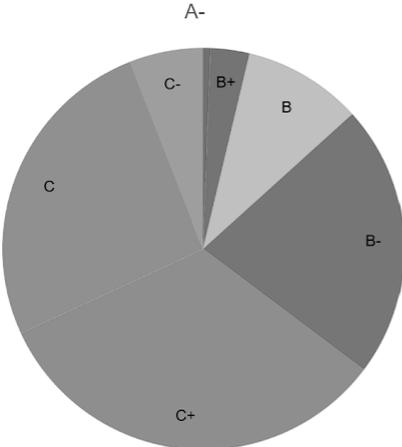


Female ratings (rated population is 41% female)



Rating	% of total
A-	0.07
B+	0.76
B	4.18
B-	7.87
C+	10.83
C	12.62
C-	4.72

Male ratings (rated population is 59% male)



Rating	% of total
A-	0.37
B+	1.83
B	5.65
B-	12.95
C+	19.36
C	15.28
C-	3.52



Geoffrey Tasca <gwtaz13@gmail.com>

[YankeeBoard] grass roots report

Jeffry Powell <jeffrypowell@gmail.com>
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To: yankeeboard@googlegroups.com

Mon, Feb 2, 2026 at 7:06 PM

8 scrambles so far (1 in Maine, 2 in CT, 1 in RI, 4 in MA)
49 males joined full membership (16 one event that did not join)
42 females joined full membership (7 one event that did not join)
91 total new members (plus 23 with only one event membership)
(12% of new members come from scrambles this year so far)

Upcoming scrambles:
2/15 (WC full with waitlist, MC 95% full)
3/14 (50% full)

[YankeeBoard] Social Media Report - 2/3

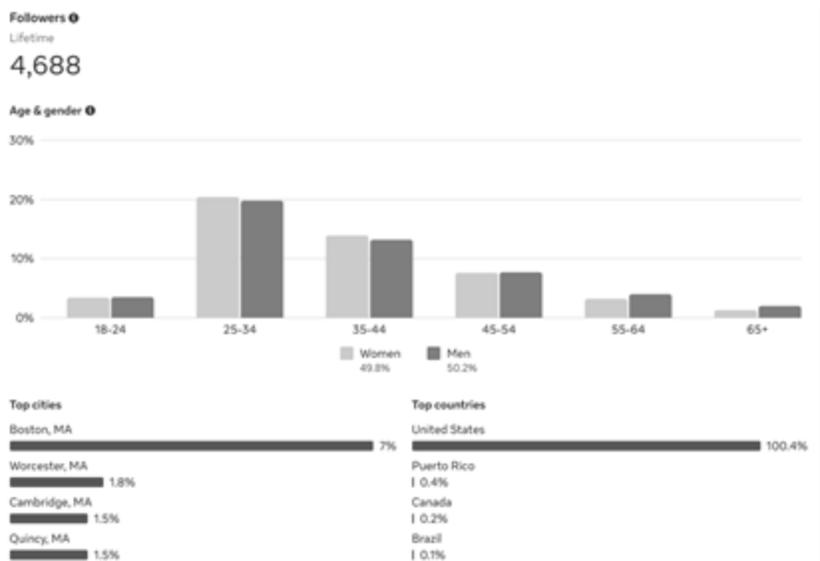
Amy Grigg <amyjgrigg@gmail.com>
Reply-To: yankeeboard@googlegroups.com
To: yankeeboard@googlegroups.com

Tue, Feb 3, 2026 at 4:09 PM

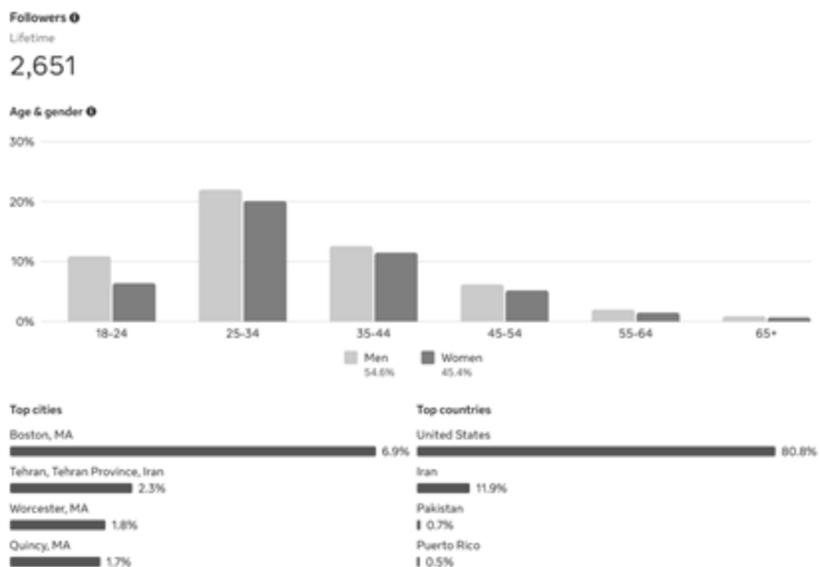
2/3/26 Social Media Report

Total

- Facebook Followers: 4688 | New FB likes: 113, w/ 15 unfollows
 - 50.2% Male | 49.8% Female
 - Demographics:



- Instagram Followers: 2,651 | New likes: 155, w/ 50 unfollows
 - 54.6% Male | 45.4% Female
 - Demographics:



Top Content Formats (FB)

- Photos
- Stories
- Links (moved up on list)
- Text (moved down on list)

Average Top 8 Content Averages Formats (Facebook)

- Views: 7.4K (increased from 5.8K)
- Likes: 35.875 (increased from 24.125)
- Comments: 32.125 (increased from 12)
- Shares: 1.25 (increased from .75)

Top Posts by views (FB)

- 1/7 Player Rerates : A LOT of ppl on list - 121 Comments & 54 Reactions → 9,700 Views
- 1/14 Player Rerates : 13 ppl on list - 5 Comments & 75 Reactions → 9,700 Views
- Ratings Sheet - 29 Comments & 19 Reactions → 8,000 Views
- Winner Photos: depends on who is in photos...ranging between 2 likes – 32 likes
- BCEC Lottery Post - 37 Comments, 26 Reactions, 2shares → 6,400 Views

Facebook Honorable Mention

- *Lines Judging in Style – 96 likes, 2 comment, 6 shares*

Average Top 8 Content Averages Formats (Insta)

- Views: 4.3K (same as before)
- Likes: 62.625 (increased from 45.5)
- Comments: .875 (slight increase from .75)
- Shares: 12.75 (increase from 7.6)

Top Posts (Insta)

- Winner Photos: depends on who is in photos...ranging between 40 likes – 65 likes
 - Mix of Rampage and normal tourneys
- 1/7 Player Rerates : A Lot of people on this list – 124 likes, 7 comments, 45 shares

Insta Honorable Mention

- *Marie's pancake at Snowbrawl – 114 likes, 1 comment, 8 shares*
- *Nationals Signup Notification – 41 likes, 1 comments, 4 shares*

Recent & Current Marketing Campaigns

- Nationals Information
 - Opening and basic information to know posted about Entry being live - **posted**
 - Follow up Posts towards **Late Feb & March**
 - Reminders about Deadlines and Rosters etc **Late Feb & March**
- Player Rating Distribution and Location Lists
 - Two separate postings, so each can get its own primary image **2/3 @ 630ish**
- Tournament Winners - posting on Socials
 - Ongoing, by EOW - all winners until 1/19
 - Ongoing, by 2/13 - all winners until 2/1
 - Will be including some of Emily's Yankee People Posts smiling with the Snowbrawl Photos with link to gallery
 - Snowbrawl Winner Photos will be similar format like Rampage w/ the Yeti Icon & Team Name

- Ongoing, by 2/20 - all winners until 2/15
- BCEC Lottery
 - (Story) Reminder of Lottery Deadline - **Next Posting is Feb 3 @ 9PM**
 - (Post) Reminder of Lottery Deadline - **Next Posting is Feb 3 @ 6PM**
 - (Story/Post) Last Call – **Feb 4th at noon**
 - Post – Reminder about Rosters / Check-In Process with license / tickets
 - Or will this be easier like how SnowBrawl was

Upcoming Plans

- Reminder about Code of Conduct / Safesport
 - Standard Post re: Safety of our Membership, hyperlink to the Yankee website
 - **Posting 2/5 at 7pm on FB & 3pm on Insta**
- Vaping – still an issue at tournaments
 - Was not told names, but was informed that there were multiple people vaping at RICC / Snowbrawl
- What is a Board Member / Roles of Yankee – **targeting a March Post time**
 - In progress
 - Have content of:
 - Board Members working the table + registration at large tournaments
 - Board Members helping to setup / tear large tournaments
 - Board Members at the Meetings – documenting 2/3 meeting for some snippets
 - Board Members as other roles : Referees or local TDs – photo of Amy reffing by Emily
 - Need content of:
 - Board Members at the picnic – does anybody have any photos of this?
- Tournament Reminders
 - Reposting of the Tournament FAQs about Roster Rating Clarifications **Posting Feb 10 (delayed from previous meeting)**
 - All Tournaments, Flat Rating Tournaments, Mens/Womens Tournaments, Mens Tournaments, Womens Tournaments
 - How Points Work with the Different Levels
 - Flat Tournaments
- Officiating Interest Flyer
 - Market this at BCEC - large poster needed?

Outstanding Needs:

- Waiting on Emily for more updated photos for social media campaigns
- Info on new Committees / any new upcoming communication?

On Hold

- Yankee Rating Level Description
 - hoping to roll out info about Ratings and Updating the Website based on the guide
 - Currently on hold
- Still need Marketing/Social Media email
 - on hold until new website
 - this email also will be transferred to the NERVA Canva Account
 - currently Amy's has been added for login info

Yankee Captain Leadership Awards

Purpose

The purpose of the Captain Leadership Awards is to recognize outstanding team captains within the Yankee Volleyball Association who demonstrate exemplary leadership, administrative reliability, sportsmanship, and positive contribution to Yankee Volleyball. Awards shall be issued annually to the top captains in each of the following divisions:

1. Women's Division
2. Men's Division
3. Reverse Coed (RCO)/CRC Division

Eligibility

To qualify for consideration, a captain must:

1. Be listed as the official captain of a team participating in Yankee-sanctioned tournaments during the current season;
2. Enter a minimum of four (4) tournaments in the men's & women's division and minimum of eight (8) for RCO/CRC;
3. Maintain full compliance with all Yankee Volleyball Association rules, bylaws, policies, tournament requirements, USAV rules, code of conduct and rating guidelines.

Captains may be considered for multiple divisions if they meet eligibility requirements in each.

Section 3. Evaluation Criteria

Awards shall be determined based on the following criteria, as applicable to each division.

1. **Leadership & Team Management**
 - a. Demonstrates effective leadership and guidance on and off the court.
 - b. Organizes complete rosters that accurately reflect appropriate rating levels.
 - c. Ensures team members understand and comply with the rules and expectations of officiating matches.
2. **Administrative Reliability**
 - a. Submits tournament registrations, rosters, and payments in a timely and accurate manner.
 - b. Maintains consistent communication with tournament directors.
 - c. Avoids late withdrawals or preventable cancellations.
3. **Sportsmanship & Conduct**
 - a. Models respectful and professional behavior toward referees, opponents, teammates, and staff.
 - b. Maintains appropriate team discipline and positive morale.
 - c. Encourages adherence to Yankee's Code of Conduct and facility rules.

4. Contributions

- a. Assists in helping new players or teams.
- b. Supports the development and improvement tournaments.

Scoring and Selection Process

Captains shall be evaluated based on the following:

- Administrative Reliability
- Sportsmanship & Conduct
- Leadership & Team Management
- Contribution to the Division

Scores shall be compiled for each eligible captain, and the top individuals in each division shall receive a Captain Leadership Award.

In the event of a tie, the award may be shared or determined by the Executive Board.

Awards Presentation

Awards will be presented annually at the first Convention Center tournament or through another official communication if in-person presentation is not feasible.

Recipients will be recognized on the official Yankee Volleyball Association website and may be featured in official communications.