



Yankee Board Meeting

10/2/2025, 7:30 PM

Embassy Suites, Marlborough

Board Members Attending: Jeffry, Judy, Geoffrey, Mark, Amy, Melissa, Aly

Board Member Absences: Steve, Miriam

Guests: Dave Peixoto, Brendan Lounsbury

1. Approval of Prior Minutes

- a. Prior minutes distributed to be voted on.

2. Reports

- a. Registrar's Report (Jeffry)
 - i. See attached form.
 - ii. About a week ahead of last year's numbers.
 - iii. Lots of new people coming in this weekend with many in Maine and Connecticut.
- b. NERVA Report (Dave)
 - i. Junior Events are 99% sold out with 8 out of 14 events being oversold.
 - ii. RI Rampage is December 26th-28th with 4's on the Friday night (12/26)
 - iii. Adults will have 10 courts at Snowbrawl which is January 25-26 in Providence (no 4's)
 - iv. For Boston 3 (Easter Weekend) Adults will have minimum of 10 courts - may go to 15 but TBD.
 - v. NERVA will get a look at the new USAV membership system that will be replacing Sports Engine. If NERVA is chosen to use it in a trial then will demo it on adults also.
 - vi. Membership went up \$5 this year and will likely go up another \$5 next year with the goal to be to balance the adult and junior memberships to be the same price.
 - vii. Molly Crockett is the new point of contact for adult divisions at USAV.
 - viii. A USAV board meeting is being held next Tuesday (October 7th)
- c. Ratings Report (Jeffry)
 - i. Might be a challenge to get coverage at all tournaments.
 - ii. Lot of veteran raters are playing less or not at all.
 - iii. Have added 3 new female raters and 1 new male rater, will need to add more.
 - iv. A large number of our most active players have only been playing for a year or so.
- d. Social Media Report (Amy)
 - i. Facebook and Instagram followers both are up about 50 people since start of season.
 - ii. Age range of followers skews younger on Instagram than Facebook.
 - iii. Amy has Canva templates set up to use for Rules Corner, Tournament Reminders and Tournament Winner posts.
 - iv. Amy requests a dedicated email to use for the Canva account (currently under her personal) so others can access. Brendan will assign a nevolleyball.org email for this purpose.
 - v. RICC registration reminder got over 2500 views. Will be making a post specifically directed at the higher levels this week.
 - vi. A SafeSport reminder is being posted monthly.
- e. Web Editor Report (Jeffry)
 - i. Discussion in new business for new website project.
 - ii. Current website having some log in and expired form issues, Brendan and Jeffry will work on that.
- f. GrassRoots Campaign Report (Jeffry)
 - i. A scramble has already been run in Connecticut in September bringing about 15 new members.
 - ii. October 11th is the first Yankee scramble at Taunton. Men's has overfilled and been expanded and women's is on its way to filling, still needs a few players.
- g. Tournament Director's Report (Mark)

- i. Two new tournament directors (Emily Boutillette and Arturo Segama) have been mentored and passed already. Arturo has been allowed to add some dates.
- ii. RICC registration opened October 1st and is 34% to being full. With the lottery system there was no rush to sign up day it opened and anticipation is that it should fill but likely to be slower with the dates right after the holiday.

3. New Business

- a. Website proposal
 - i. A proposal has been given from SlyFoxWeb Design & Marketing based in Canada.
 - ii. Proposal is almost a one to one direct match of what was laid out as expectations for the site.
 - iii. SlyFox looked through our current website and had good questions about how we and the membership use it and functionality.
 - iv. Compared to the other proposal that was given it was almost half the initial price with a lot more flexibility for added needs and adjustments.
 - v. Target delivery would be to meet the milestones by January and run it as a "ghost" site for the spring season to test and work on while the spring season runs on our current website.
 - vi. SEO (Search Engine Optimization) was discussed as being more of a need to have or, at least, a really, really hope to have as currently if you google Boston Volleyball the results don't even yield yankee.org on the first page.
 - vii. Once the accounting of initial cost with likely add-ons is better clarified then the expenditure would need to be approved by the NERVA board.
 - viii. If and when the build of the site begins Brendan will start including Jeffry and Amy on the calls.
- b. RICC Details
 - i. There is no players party for the Providence tournament.
 - ii. Expectation is that we will have officials for RICC.

4. Old Business

- a. Communication and transparency proposal (Amy) review
 - i. Idea behind the document is to better clarify board processes and create more transparency to protect both the board and our members.
 - ii. Amy will review feedback given at meeting and by email and make some adjustments as well as reviewing with Jeffry where these items may already exist and just need updating.
 - iii. The proposal will be broken out into smaller, more specific sections to clarify discussion and expediting getting parts of it as an action proposal and implementing.
- b. Ratings Guide (Geoff/Amy)
 - i. The ratings chair (Jeffry) will review the document and feedback that has been given and work with Geoff and/or Amy to revise the document for next meeting.

5. Executive Session was held

Key Future Dates

Yankee Scrambles – 10/11, 11/9, 11/30, RICC scramble 12/27, 1/11

2025 Picnic – Saturday, June 13th

Board Meetings – Monday Aug 18, Thursday Oct 2, Monday Dec 8, Tuesday Feb 3, Wed Apr 1

[YankeeBoard] registrar report

1 message

1458 total adult members

825 adult members with ratings (24% of last year's year-end total)

This is after 4 weekends of tournaments

Last mid-October we had 1064 members after 6 weekends of tournaments.

~1 week ahead of last year (>200 joining every week)

34 new male players so far

32 new female players so far

>40 more new playing this weekend

			Percent of Gender		Percent of total	
	Male	Female	Male	Female	Male	Female
A	0	0	0.00	0.00	0.00	0.00
A-	4	1	0.86	0.28	0.48	0.12
B+	13	3	2.80	0.83	1.58	0.36
B	39	29	8.41	8.03	4.73	3.52
B-	95	64	20.47	13.79	11.52	7.76
C+	167	96	35.99	26.59	20.24	11.64
C	123	128	26.51	35.46	14.91	15.52
C-	22	40	4.74	11.08	2.67	4.85
D	1	0	0.22	0.00	0.12	0.00