

Yankee Board Meeting

05/13/2024, 7:00 PM Embassy Suites, Marlborough Board Members Attending: Jeffry, Judy, Geoffrey, Mark, Miriam, Nick, Amy, John

Board Member Absences: Lauren

Guests: Dave Peixoto, Brendan Lounsbury, Pedro Vendramini,

Maria Silva, Dana Grandoni, Eric Bozoian

1. Pedro Vendramini will speak to the board

- a. Pedro spoke to the board about several situations he has faced in Yankee where he has felt targeted or treated with a double standard.
- b. Since names were mentioned most of this statement was moved to executive session.

2. Reports

- a. Registrar's Report (Jeffry)
 - i. 20% growth over last year.
 - ii. 36% of membership with ratings was new this year.
 - iii. There was more growth in the female membership than the male membership.
- b. NERVA Report (Dave)
 - i. Juniors will have at least 14 events next season.
 - ii. Aces Wild resulted in over a \$50,000 loss for NERVA with a lot of the cost being the requirement to use union to set up the courts. Should make an effort to lower this loss where we can.
 - iii. Adults will not be at the Boston Festival (BCEC) but rather the Liberty Challenge in April next season.
 - iv. NERVA has 3 weekends reserved at the Boston Convention and Exhibition Center through 2040.
 - v. There will be no set up for RI Rampage but tear down will be needed.
- c. Ratings Report (Jeffry)
 - i. Well covered at all Champs tournaments. Not many new players in Champs this year.
- d. Social Media Report (Amy)
 - i. As of 5/13/24 Facebook followers is 4087 and Instagram followers at 1911.
 - ii. Since November Facebook followers +412, Instagram followers +269
 - iii. Most popular posts on Facebook were NBA Legend Tim Duncan watching the RCO C+ at BCEC and the post BCEC uprate list.
 - iv. Most popular posts on Instagram were Marcela Bolanos as a line judge at BCEC and the stories are most successful for sharing and interaction.
 - v. BCEC sign-up and entrance process was well broadcasted and people listened so that was a success.
 - vi. Amy will not be at Nationals so looking for photos/video from players that are going.
 - vii. Will be putting out some PSAs regarding refereeing responsibilities.
 - viii. Will be sending an email with instructions regarding voting in the board election.
 - ix. Yankee picnic save the date has been posted, will post a reminder for sign-ups.
- e. Web Editor Report (Jeffry)
 - i. Using Election Buddy for the election, auto-generates a custom code for everyone.
 - ii. Web site has been updated to Expression Engine 7.5
 - iii. Still need to import manually from Sports Engine as of now.
 - iv. Will have to run incremental updates.
 - v. Brendan will find time to huddle with Amy and figure pictures and get her an account on the back end.
- f. GrassRoots Campaign Report (Jeffry)
 - i. There were 11 scrambles at 5 locations this season.
 - ii. 188 (6.3% of membership) joined in scrambles this year.
- g. Tournament Director's Report (Mark)
 - i. Champs is filling well for the most part.
 - ii. BCEC lottery went well, brief talk of possible requirements for playing in Champs tournaments.

3. New Business

- a. Elections
 - i. Election buddy is being used and emails will be sent out.
 - ii. Steve Simmons is running for an at large position.
- b. Yankee Picnic
 - i. Miriam, Nick, Lauren and John will not be at the picnic.
 - ii. John has 28 nets in good condition and Nick has 7 if needed.
 - iii. Geoff is in charge of acquiring raffle prizes (\$1300 budget) and Geoff & Crystal will handle check in and raffle prize set-up.
 - iv. Elks will not let us supply soda or juices. We can supply water and Gatorade.
 - v. Judy will have buckets and raffle tickets.
 - vi. Parking will be at the school, Judy will supply a list of those who can drive up to and park at the concourse.
- c. Lack of referees, possibility of more player training
 - i. Player behavior tends to degrade throughout the year without officials.
 - ii. Rulebooks are no longer at tournaments.
 - iii. May need to discuss requiring some sort of training at some point since friendship tournaments are likely to remain the norm except at Champs and convention center tournaments.
 - iv. Tournament directors need to do a better job serving as "head official" and monitoring player behavior.
- d. Discussion of female players in men's tournaments at B- and higher levels
 - i. A motion is made and seconded that Female players will count at their rating for all men's tournaments going forward. Motion passes 7 (Jeffry, Judy, Nick, Miriam, Amy, Mark, Geoff) to 2 (John, Lauren)
- e. Nationals discussion/planning
 - i. 36 teams registered as of meeting from New England.

4. Executive Session will be held

a. Meeting was closed and executive session was held.

Key Future Dates

USAV Open Nationals May 24-29 Columbus, OH

2024 Picnic June 16th