



Yankee Board Meeting

3/30/2026, 7:30 PM

Embassy Suites, Marlborough

Board Members Attending: Jeffry, Judy, Geoffrey, Mark, Amy, Melissa, Matt, Miriam

Board Member Absences: Aly

Guests: Keith Pham, Dave Peixoto, Brendan Lounsbury

1. Approval of Prior Minutes

- a. Prior minutes were approved by email vote.

2. Reports

- a. Registrar's Report (Jeffry)
 - i. See attached for full breakdown.
 - ii. Adult members have exceeded last year's final numbers.
 - iii. 28% of our membership are new players this year.
- b. NERVA Report (Judy)
 - i. Dave's term on the USAV Board of Directors is up this year and there is a lot of change over happening on the Board.
 - ii. There will be a meeting of the regions in Dallas to discuss the possible USAV restructuring of the regions.
 - iii. The MMS membership system is essentially a copy of Sports Engine and will be undergoing trial runs. All members will need to create a new account next year.
 - iv. Boston 1 and 2 went well and received good feedback.
 - v. All of 2027 is done in terms of scheduling with schedule set to release by April 1st.
 - vi. Most likely the only convention center tournament with adults next year will be the Mohegan Sun event December 18-20.
 - vii. 3-500 teams were turned away from first two Boston Juniors events.
 - viii. Currently have 60 teams going to USAV Adult Nationals in Orlando which is more than last year from our region.
- c. Ratings Report (Jeffry, Melissa, Miriam)
 - i. Melissa and Miriam have taken on the role of co-chairs of the Female Ratings Committee with an effort to split the workload.
 - ii. Coverage has been pretty good with some more needed mainly in Somerset, Maine tournaments along with Men's C level..
- d. Social Media Report (Amy)
 - i. "Don't try to run social media while getting married." - Amy
 - ii. Have fallen behind on posting winner photos with Snowbrawl slowing things down as well.
 - iii. Plus 85 Facebook followers and 45 Instagram followers since last meeting.
 - iv. Rating change posts still get the most interaction in general.
 - v. The posts regarding Matt Mullen joining the board got around 200 interactions as of this meeting.
 - vi. Upcoming marketing plans include; Nationals deadlines and the National gifts from NERVA, Code of Conduct/Safe Sport reminder going into BCEC with Juniors present, will post about Aces Wild in late April/early May, Save the Date post for the picnic and posts regarding the elections.
- e. Web Editor Report (Jeffry/Mark)
 - i. New website is running live on a production server.
 - ii. Main page photos can change as can the information displayed on the carousel below that.
 - iii. The most high traffic areas of current site are the Upcoming Tournaments and Membership List so will make those easy to access quickly.
 - iv. Current set-up of the new site has tournament winner photos on the left and news items on the right.
 - v. Process for tournament directors to enter information and close their own tournaments will be streamlined with the goal for the TDs to do that themselves and upload winner photos.

- vi. The About Yankee page looks pretty similar to the current set-up but with new photos.
- vii. There is a working Instagram connection at the bottom of the site that will live update.
- viii. Home page will be the biggest change visually.
- ix. Members will have an account dashboard page and will be prompted to log in.
- x. The "Sign up for mailing list" section will be removed as that is no longer used.
- xi. All the quick links can be changed to our preference.
- xii. Waiting on mobile optimization and a few other things. Yankee board will not have access to site while they are still working on the back end but hoping to soft launch in May with the full launch of the site happening before the MMS transfers over to the new system.
- xiii. All current users have been imported from the current site but will not purge from current site as the ratings are stored there.
- xiv. Historical data was the biggest burden on memory which should be lessened on new site as Sly Fox has put an add-on that will optimize photos reducing the memory used.
- xv. Status of tournaments is controlled by Admin only aside from waitlist which is automatic if tournament exceeds capacity.
- xvi. Suggestion made to add the state abbreviation next to the tournament locations in parentheses. Another suggestion was to potentially use some sort of color coding for tournament format/levels to allow eyes to navigate more easily.
- xvii. Working on the players looking for teams and teams looking for players to improve upon that feature on current site as the Facebook groups are used less and the BAVP group is a thing of the past it is a challenge for players looking to play and captains looking for players to find each other. Ideally our site could be the home for that.
- xviii. Members will need to be logged in to enter teams. Captains will be placed on the roster automatically which they were not in the past.
- xix. Formulas have been entered for Flat level tournaments and alerts programmed for team rosters not being legal in all formats.
- f. GrassRoots Campaign Report (Jeffry)
 - i. See attached for full report on scrambles this year with 11% of all new members this year having joined at scrambles.
- g. Tournament Director's Report (Mark)
 - i. BCEC check in table will be in the North lobby
 - a. Roster change fee will be \$10 cash only – this is due to members needing a QR code and acting as a deterrent to not putting in your roster adding work to check memberships and rosters.
 - b. Last match on the Saturday will be planned to be about 5:15 with that moving up to 4:15 on Sunday.
 - ii. Champs tournaments are only Yankee run events remaining. All are basically full aside from spots in the WB-. Will reach out to the teams in Men's B as only 1 sign-up is paid – if that cancels the RCO C+ will expand.
 - 1. The WA has 5 teams and an unpaid team on waitlist, could expand if more teams sign up but also may not and run 4 team pools for the RCO C.
 - 2. Forekicks has been booked for 8 dates next season plus Champs. Not a requirement that Champs run at Forekicks so can run elsewhere if more demand than what has been booked.
 - iii. Dave mentioned a few locations as possible alternatives for another premium adult event with Boston Convention Center being unlikely.

3. New Business

- a. BCEC Tournament
 - i. Discussed in Tournament Coordinator Report.
- b. Yankee Picnic
 - i. Jeffry will update the web page with location and details.
 - ii. Jeffry needs to get the dimensions of field to calculate how many nets we can fit for the Yankee picnic. If it's less than previous years we may run fours to try and let the same number of people play.

- iii. Sign ups will open on May 15th.
 - iv. Permission was given to buy 30 new nets (with Yankee logo) to alleviate having to rent and return nets every year.
 - v. Agreement made with Emerson and facility to store nets at location. Facility can use nets for other activities and Yankee may rent the nets to others at times.
 - vi. There is a pool that we may have access to or discounted pool passes available.
 - vii. Geoff and Crystal will be assigned to shop for raffle prizes again.
 - viii. Likely too many hurdles to have alcohol as an option at the picnic.
- c. Elections
 - i. Vice President and 2 at-large positions up for election this year.
 - ii. Election Committee is Mark, Brendan, Jeffry; Nominating Committee is Melissa, Aly, Geoff.
 - iii. Nominations will close May 10th with candidate statements and photos needed by then.
 - iv. Voting will close on June 10th with results announced at the Yankee picnic.
- d. Proposal for Ratings Rules (Miriam)
 - i. Proposal emailed to board by Miriam.
 - ii. Most are wording changes that can be revised without a vote but the board will review.
 - iii. Wording for staying re-rateable for Champs should change to having to join and play before April 15th as champs tournaments have moved a bit earlier than the past.
- e. Proposals from Community (Geoff)
 - i. Separate Ratings for RCO and Gender
 - 1. Long discussed, many issues and extra work for the small amount of the community it would effect but a lot of people do seem to want it.
 - 2. Action Item: Geoff will work on a study next season (perhaps with a committee) to determine how many people it would effect, how difficult it would be to implement and the answer to many questions that represent hurdles.
 - ii. Posting Downrates
 - 1. This was deemed as something we can do in the interest of transparency and informing our member base.

4. Old Business

- a. Compliance Action Committee & Due Process Document
 - i. Tabled as this is still being worked on.
- b. Captain Leadership Award
 - i. The committee will narrow the list in May once tournaments are over and determine finalists with winners being selected around schedule release next season and announced at Aces Wild.
 - ii. Jeffry motions to close the open portion of the meeting, Judy seconded the motion. All eight attending board members voted yes.

5. Executive Session was held

Key Future Dates

2026 Picnic – Saturday, June 13th

Aces Wild – December 18-20

[YankeeBoard] grass roots report

Inbox



Jeffrey Powell <jeffrypowell@gmail.com>

to yankeeboard 

11 scrambles total (1 in Maine, 3 in CT, 1 in RI, 6 in MA)

61 males joined full membership (23 one event that did not join)

48 females joined full membership (11 one event that did not join)

109 total new members (plus 34 with only one event membership)

--11% of new members came from scrambles this year

[YankeeBoard] registrar report Inbox



Jeffry Powell <jeffrypowell@gmail.com>
to yankeeboard 

5178 total adults (101% of last year's total)
3410 adults with ratings (101% of last year's total)

969 new this year (583 male, 386 female)
28% of players new this year (this number was 19% in early December 25% in February)

			Percent of Gender		Percent of total	
	Male	Female	Male	Female	Male	Female
A	0	0	0.00	0.00	0.00	0.00
A-	13	3	0.64	0.22	0.38	0.09
B+	74	29	3.67	2.08	2.17	0.85
B	201	143	9.97	10.26	5.89	4.19
B-	442	258	21.92	18.51	12.96	7.57
C+	651	391	32.29	28.05	19.09	11.47
C	522	420	25.89	30.13	15.31	12.32
C-	113	150	5.61	10.76	3.31	4.40
D	0	0	0.00	0.00	0.00	0.00
# Players	2016	1394	3410			
Percent	59.12	40.88				
	Male	Female				
% of last year	101.8696311	98.72521246				